

## 2010 Business Partnership Levels & Benefits\*

### **Bronze Partnership** ~~\$200~~ **\$99 Extended Special Offer**

- DMVA website business listing for 2010
- Business location on DMVA website directory Map for 2010
- Inclusion of business name, phone number, and location on 2010 Del Mar Brochure Directory and Map\*\*
- Inclusion of business name, phone number, and location on 2010 Directory and Map signs at all Del Mar beach lifeguard stations\*\*
- Inclusion of business name, phone number, and location on 5 new pedestrian directories in the village of Del Mar\*\*
- Copy of DMVA Electronic Newsletter
- Discount Advertising Opportunities in San Diego Union Tribune, Del Mar Times & Del Mar Village Voice
- Participation opportunities for networking, DMVA Ombudsman Program, and DMVA sponsored business seminars
- Eligibility to participate on standing DMVA committees and subcommittees relating to downtown design, promotion, and economic restructuring
- DMVA Tote Bag and DMVA Business Partner Decal

### **Silver Partnership** ~~\$750~~ **\$349 Extended Special Offer**

#### **ALL BRONZE PARTNERSHIP BENEFITS PLUS:**

- Advertorial featuring business in DMVA newsletter distributed both electronically and as insert in the Del Mar Times newspaper
- Link from DMVA Website directory map to business website

### **Gold Partnership** ~~\$1,500~~ **\$999 Extended Special Offer**

#### **ALL BRONZE AND SILVER PARTNERSHIP BENEFITS PLUS:**

- Inclusion of ad on signage at Del Mar Fairgrounds and Racetrack (limited availability, first come first serve basis)
- 2 Complimentary tickets for Summer Solstice 2010 and Taste of Del Mar events (value \$190)

### **Platinum Partnership** ~~\$2,500~~ **\$1,999 Extended Special Offer**

#### **ALL BRONZE AND SILVER AND GOLD PARTNERSHIP BENEFITS PLUS:**

- Business logo and website link on DMVA home page, DMVA Newsletters and E-blast Newsletters

**Don't see the Del Mar Village Association Partnership level best suited for you or your business? Please contact DMVA Executive Director, Jen Grove, for a personalized Partnership opportunity at 858.755.1179 or [info@delmarmainstreet.com](mailto:info@delmarmainstreet.com)**

\* Partnership available only for those businesses located within the incorporated village of Del Mar. Visit [www.delmarmainstreet.com](http://www.delmarmainstreet.com) to see if your business qualifies. Details about benefits on attached Benefit Details.

\*\* These benefits available only to Del Mar Village restaurants, retail, hotels, and visitor services as determined by DMVA .