

2010 Business Partnership Levels & Benefits*

Bronze Partnership \$200

- DMVA website business listing for 2010
- Business location on DMVA website directory Map for 2010
- Inclusion of business name, phone number, and location on 2010 Del Mar Brochure Directory and Map**
- Inclusion of business name, phone number, and location on 2010 Directory and Map signs at all Del Mar beach lifeguard stations**
- Inclusion of business name, phone number, and location on 5 new pedestrian directories in the village of Del Mar**
- Copy of DMVA Electronic Newsletter
- Discount Advertising Opportunities in San Diego Union Tribune, Del Mar Times & Del Mar Village Voice
- Participation opportunities for networking, DMVA Ombudsman Program, and DMVA sponsored business seminars
- DMVA Tote Bag

Silver Partnership \$750

ALL BRONZE PARTNERSHIP BENEFITS PLUS:

- Advertorial featuring business in DMVA newsletter distributed both electronically and as insert in the Del Mar Times newspaper
- Link from DMVA Website directory map to business website

Gold Partnership \$1,500

ALL BRONZE AND SILVER PARTNERSHIP BENEFITS PLUS:

- Inclusion of ad on signage at Del Mar Fairgrounds and Racetrack (Waiting list only)
- 2 Complimentary tickets for Summer Solstice 2010 and Taste of Del Mar events (value \$190)

Platinum Partnership \$2,500

ALL BRONZE AND SILVER AND GOLD PARTNERSHIP BENEFITS PLUS:

- Business logo and website link on DMVA home page, DMVA Newsletters and E-blast Newsletters

Don't see the Del Mar Village Association Partnership level best suited for you or your business? Please contact DMVA Executive Director, Jen Grove, for a personalized Partnership opportunity at 858.755.1179 or info@delmarmainstreet.com

* Partnership available only for those businesses located within the incorporated village of Del Mar. Visit www.delmarmainstreet.com to see if your business qualifies. Details about benefits on attached Benefit Details.

** These benefits available only to Del Mar Village restaurants, retail, hotels, and visitor services as determined by DMVA .