

WHY BECOME A DMVA MEMBER?

YOU ARE INVITED TO JOIN THE DEL MAR VILLAGE ASSOCIATION, Main Street Program (DMVA), a nonprofit organization devoted to the revitalization of Del Mar. We are committed to assisting residents, local business and commercial property owners in enhancing their property values, boosting business, and promoting a healthy community where people want to live and do business. The assets we provide for the Del Mar community, include; the Valet Program, business seminars, economic development, local resident and tourism marketing, public art, public and private improvements, façade improvement program, historic preservation and much more.

Through long-range planning and with an active membership, DMVA is helping Del Mar move towards its goals for the future. In support of our efforts, we invite you to become a DMVA member. When we seek support for the Village's revitalization, we want the city officials, legislators, media and public and private agencies to know the number of people that back DMVA's efforts. Numbers do count!

While creating a greater downtown economy is a serious concern, we also focus on bringing the community together for meetings, workshops, seminars and special events. An elected Board of Directors oversees the organization, drawing resources and manpower from all segments of the community. We encourage anyone who cares about the look, feel and function of Del Mar to join today!



MEMBERSHIP APPLICATION

Please mail to address below.

<input type="checkbox"/> Basic	\$200
<input type="checkbox"/> Bronze	\$750
<input type="checkbox"/> Silver	\$1,500
<input type="checkbox"/> Gold	\$3,000
<input type="checkbox"/> Platinum	\$5,000
<input type="checkbox"/> Double Platinum	\$10,000

Name _____

Address _____

Phone _____

Email _____

Method of Payment: Check Visa Mastercard

Credit Card Number _____

Expiration Date _____

Signature _____



Enhancing the vitality of the Village of Del Mar
while preserving its history and unique character.

P.O. Box 592, Del Mar, CA 92014
858.755.1179
info@delmarmainstreet.com
www.delmarmainstreet.com



MEMBERSHIP PROGRAM FOR BUSINESS PARTNERS





WE ARE PROUD TO PRODUCE AND SPONSOR THESE COMMUNITY EVENTS



Fill out the form on the back panel and mail back today!

SEE BENEFITS DESCRIBED BELOW FOR FOUNDED MEMBERS:

BASIC MEMBERSHIP \$200

- Bi-monthly newsletter
- Regular DMVA E-blast
- Expanded listing on DMVA website business directory featuring web link and logo or photo
- Discounted advertising rates during event run dates
- 1 Taste of Del Mar & Art Stroll ticket
- Invitation to the Business reception

BRONZE \$750

ALL BASIC MEMBER BENEFITS PLUS:

- +1 Taste of Del Mar & Art Stroll ticket
- 2 Holiday Wonderland tickets
- Business listing on Holiday Wonderland marketing materials
- 2 1-Day Del Mar Race Track Clubhouse passes 2007
(Excludes admission to the Race Track)

SILVER \$1,500

ALL BASIC MEMBER BENEFITS PLUS:

- +2 Taste of Del Mar & Art Stroll tickets
- 3 Holiday Wonderland tickets
- Business listing on Taste of Del Mar & Art Stroll and Holiday Wonderland marketing materials
- 4 1-Day Del Mar Race Track Clubhouse passes 2007
(Excludes admission to the Race Track)

GOLD \$3,000

ALL BASIC MEMBER BENEFITS PLUS:

- +3 Taste of Del Mar & Art Stroll tickets
- 4 Holiday Wonderland tickets
- Business listing on Taste of Del Mar & Art Stroll and Holiday Wonderland marketing materials
- 1-night accommodation at L'Auberge Del Mar Resort and Spa
- 1 Del Mar Thoroughbred Clubhouse Season Pass for 2007
(Excludes admission to the Race Track)

PLATINUM \$5,000

ALL BASIC MEMBER BENEFITS PLUS:

- +4 Taste of Del Mar & Art Stroll tickets
- 5 Holiday Wonderland tickets
- Business listing on Taste of Del Mar & Art Stroll and Holiday Wonderland marketing materials
- 1-night accommodation at L'Auberge Del Mar Resort and Spa
- 1 Del Mar Thoroughbred Clubhouse Season Pass for 2007
(Excludes admission to the Race Track)

DOUBLE PLATINUM \$10,000+

ALL BASIC MEMBER BENEFITS PLUS:

- 6 Taste of Del Mar & Art Stroll tickets
- 6 Taste of Del Mar & Art Stroll VIP tent tickets
- 6 Holiday Wonderland tickets
- Business listing on Taste of Del Mar & Art Stroll and Holiday Wonderland marketing materials
- 1-night accommodation at L'Auberge Del Mar Resort and Spa
- 1 Del Mar Thoroughbred Clubhouse Season Pass for 2007
(Excludes admission to the Race Track)



BUSINESS MEMBERS BENEFIT GREATLY FROM PARTICIPATING IN THE MAIN STREET APPROACH TO REVITALIZATION



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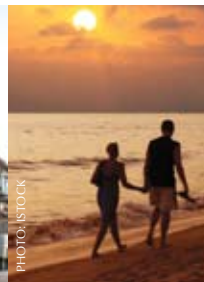


PHOTO: ISTOCK