



**For Immediate Release  
Del Mar, CA 1/13/11**

P R E S S   R E L E A S E

**For Details, Contact:**  
Anna Haerle 760-519-2662  
anna@annahaerle.com  
www.delmarmainstreet.com

**Bench Unveiling Ceremony  
A Tribute to Active Del Mar Community Member Helen Glaser**

Del Mar – January 13, 2011 – The community is invited to join the Del Mar Village Association for the Helen Glaser Bench Dedication ceremony on Friday, January 28 at noon 1555 Camino Del Mar on the NE corner of the 15<sup>th</sup> Street and Camino Del Mar, in front of Smashburger Restaurant located in the Del Mar Plaza.

Well known for her active participation in a number of Del Mar organizations, knowledge of Del Mar facts and faces, and vibrant personality, longtime Del Mar resident Helen Glaser is greatly missed but certainly not forgotten. On Friday, January 28 at noon, Del Mar Village Association Board Members, bench contributors, as well as Del Mar Mayor Donald Mosier, with Ms. Glaser’s husband, Pete, will memorialize the former Del Mar resident through a bench dedication ceremony.

Ms. Glaser, an active member of many Del Mar organizations including the Del Mar Village Association, Del Mar Foundation, Del Mar Historical Society, former Chamber of Commerce, and Friends of Powerhouse Park served on countless committees and volunteered for a number of community events on behalf of the revitalization and historic preservation of downtown Del Mar.

The recently installed downtown bench is part the Del Mar Village Association’s goal of improving the village with new streetscape items such as benches, bicycle racks, and trash/recycling containers throughout the downtown village for the beautification and revitalization of downtown through the “Sponsor A Streetscape Item”. Residents and businesses are asked to consider sponsoring a streetscape improvement. Each sponsored streetscape item will be placed downtown and includes a plaque with up to 80 characters that can include a dedication or memorial. For more information on the DMVA Streetscape Sponsorship program please visit [www.DelMarMainstreet.com](http://www.DelMarMainstreet.com) and click the “About DMVA” link.

The Del Mar Village Association (DVMA) is an organization made up of Del Mar residents, business owners and property owners who are dedicated to working together to enhance the vitality of the Village while preserving the community’s history and unique character.