



**For Immediate Release
Del Mar, CA 9/29/09**

P R E S S R E L E A S E

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**Family Halloween Event in Downtown Del Mar
Promises Fun For Young Goblins and Ghouls**

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Del Mar – September 29, 2009 – Young goblins, ghouls, and their parents too are invited for an afternoon of FREE Halloween activities, a magic show, and trick or treating in downtown Del Mar on Sunday, October 25th.

Between 2pm and 4pm at the Del Mar Plaza, youngsters and their families can enjoy *Fun with Pinky's Big Top* (includes face painting and spooky hair coloring) while the Del Mar Library will host a variety of Halloween *Arts and Crafts* activities. At 4pm a complimentary *Magic Show* will be held at the outdoor L'Auberge Amphitheater.

Participating downtown Del Mar Merchants will welcome young trick or treaters, who are accompanied by an adult, with goodies between 2pm and 5pm that day. Youngsters will also have the opportunity to qualify for additional prizes if they first pick up a "Casper Card". The "Casper Cards" are available at the L'Auberge Del Mar Outdoor Amphitheater and the Del Mar Library. The event is sponsored by the Del Mar Village Association and Del Mar Library with support of the City of Del Mar.

Sunday, October 25th

Trick or Treating

2pm – 5pm – Participating merchants throughout downtown Del Mar (starting at the Del Mar Plaza on Camino Del Mar/Pacific Coast Highway 101 south to 11th Street).

Halloween Activities

2pm – 4pm - Del Mar Plaza, 1555 Camino Del Mar
Fun with Pinky's Big Top (including face painting and spooky hair coloring)

Arts and Crafts

2pm – 4pm - Del Mar Library, 1309 Camino Del Mar

Magic Show

4pm - 5pm – Outdoor L'Auberge Amphitheater, 1540 Camino Del Mar

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The Del Mar Village Association (DVMA) is an organization made up of Del Mar residents, business owners and property owners who are dedicated to working together to enhance the vitality of the Village while preserving the community's history and unique character.